

The Conference



Agile Cambridge is a practical conference exploring agile and lean development where participants can connect and learn from their peers and leaders in the industry.

The conference has a strong practical focus and attracts industry practitioners and decision-makers who want to improve their success with agile and lean methods.

Our Venue



Churchill College
Cambridge, UK

www.chu.cam.ac.uk/conferences

Churchill College is the national and Commonwealth memorial to Sir Winston Churchill, and is a constituent college of the University of Cambridge. The venue's conference staff and facilities are superb and we have enjoyed extremely positive feedback from past events we have held here.

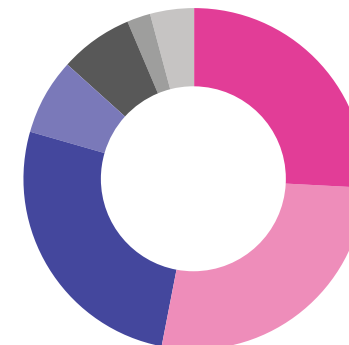
Our Participants



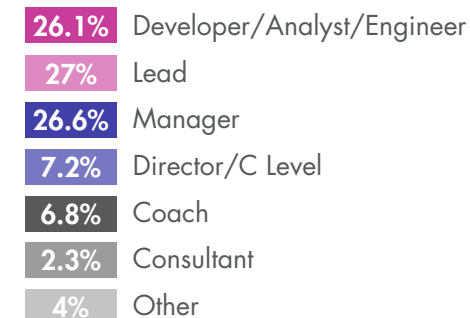
We aim to attract 270+ participants from across the East of England.

Agile Cambridge is aimed at software practitioners and decision makers. We aim to attract 270+ participants from across the globe with a focus on the East of England. The event regularly sells out.

Job Titles Represented



Agile Cambridge attracts participants in the following roles:



Sample of Companies Represented

1 Spatial Group, AB Agile Consulting, Ableton, ACI Worldwide, Agilepsychologist, Arm, ASOS, Autodesk, Aveva, Axon Vibe, BBC, BBC News, BearingPoint Technology, BGL Group, BookingGo, bpha, Breaking the Silence, Brief Mindfulness, Bruntonspall, **Cambridge Consultants**, Cambridge University Press, Cambridge University Department of Engineering, Cancer Research UK, CMR, Collaborate Solutions, Collaboration Consulting, Convivio, Cotelic, CRUK Cambridge Institute, Cucumber, CZ, Daimler, DATEV, DAZN, Depop, **DisplayLink**, Domino Printing Sciences, Domino UK, ebay, Ebex, **Equal Experts**, Financial Services, Funding Circle, GE Aviation, giffgaff, GMSL, helpLine rd, Holiday Extras, Huge IO (UK & Ireland), Hutchison Drei Austria, King, Knowmadian, Levi9, Linguamatics, Linius Technologies, Littledata, LoMo Meetings, Maersk, Maitria, Medidata Solutions, Metail, Metaswitch Networks, Mondo Media, Motorola Solutions Systems Polska, MP Pension, News UK, Nextthink, Ocado Technology, OLX, **Oracle Data Cloud**, Owlstone Medical, OXID eSales, Procore Technologies, **QWAN**, R7K Research & Conveyance, Raspberry PI Foundation, **Red Gate Software**, Red Hat, Reed Online, Repositiv, REWE Digital, Royal Society of Chemistry, RS Components, RSAC Consulting, ScrumTrek, Secret Yoga, Security Lancaster, Sopra Steria, Sovellustieto Oy, Speechmatics, Spektrix, Studio 24, Swedbank, **Tata Consultancy Services (Jile)**, The Go-Ahead Group, Thoughtworks, Transversal, United Cloud, We Are Snook, Wellcome Sanger Institute, WeTransfer, Wipro Technologies, Wise Noodles, WorldFirst, **Worldpay**, ZebraMK, Zuhlke Engineering.

*Bold text denotes sponsor represented at event in 2018.

	Bronze ∞ Available	Silver Limited Availability	Gold Limited Availability	Platinum 1 Available
Package Price (excl. VAT)	£750	£2750	£3650	£5550
Event Open & Close	Logo on slide	Logo on slide	Logo on slide	<ul style="list-style-type: none"> • Logo on slide • Acknowledged by our speaker
Website Homepage	Logo	Logo	Logo & link	Logo & link
Website Sponsor Page	<ul style="list-style-type: none"> • Logo & link • 100 word bio 	<ul style="list-style-type: none"> • Logo & link • 150 word bio 	<ul style="list-style-type: none"> • Logo & link • 200 word bio 	<ul style="list-style-type: none"> • Logo & link • 250 word bio • PDF link
Tweet Outs (minimum)	4	6	8	10
Participant Booklet	Logo on Sponsor Page	Logo on Sponsor Page	<ul style="list-style-type: none"> • Logo on Sponsor Page • Full page ad 	<ul style="list-style-type: none"> • Logo on Sponsor Page • 2 x Full page ad
Goodie Bag Items	1	1	1	2 (or e.g. t-shirts etc)
Tickets Included (Discount off additional tickets)	NA (15%)	2 (20% off 1st 5, 15% thereafter)	3 (25% off 1st 5, 15% thereafter)	5 (30% off 1st 5, 15% thereafter)
Exhibition Space	-	2m x 1m space	2m x 1m space	<ul style="list-style-type: none"> • 3m x 1m space • Banner at x1 Social Evening (opt.)
Participant List (includes emails where available)	-	✓	✓	✓
Speaking Slot	-	-	60 minutes	90 minutes (or 2x 45 mins)
Personnel Tickets (no access to sessions)	-	-	1	2

Other sponsorship options

Social Evening Sponsorship

Sponsoring a social evening provides you with excellent networking opportunities and positive associations for participants. To find out more about costs, benefits and how sponsorship can benefit everyone, please contact us.

Diversity Tickets Sponsoring a Diversity Ticket helps someone attend who would not ordinarily be able to do so. Sponsorship is **£500** per ticket, or **£300** as an add-on to any other package. You will be specifically acknowledged as a Diversity Ticket sponsor, but note that we don't disclose who are the holders of Diversity Tickets.

Lanyards/Bags We have two available additions to any of the above packages at no extra charge.

If you would like to supply branded lanyards to hold the name badges, or branded bags for the participant packs, please express your interest when confirming your sponsorship. Each offer is on a first come, first served basis.

Add Delight Sponsors help us provide something extra. We welcome all opportunities to surprise, delight and lift a participant above their expected experience at one of our events. If our packages are too prescriptive or there's something specific you'd like to offer, get in touch - we're always interested in adding something that will get people talking and make their experience truly memorable.

Practicalities

Tickets Ticket allocation includes speakers.

A limited number of additional personnel tickets are available at £80/day. These do not allow access to the conference but do include all refreshments and the social evening.

Contact us for more information.

Programme We will be finalising the programme in **March 2019** - after this date there will be a limit to the number of sponsor packages that include a session.

Next Steps If you have any questions, are keen to book, would like to discuss the packages, or create something specific, please do get in touch:



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You can also:

Contact our hotline:
01223 900 107

Visit our website
agilecambridge.net

Or tweet us
@acconf

If the packages are too prescriptive, don't offer the right fit, or if you just have an idea you'd like to try out, please call:
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